

# Touro College/Advisement and Counseling Service Minor Form

Student's Name \_\_\_\_\_ SS# \_\_\_\_\_ Telephone Number \_\_\_\_\_  
 Expected Date of Graduation \_\_\_\_\_ Advisor \_\_\_\_\_

## Business Communications Minor

		<u>Credits</u>	Grade	<u>Semester Taken</u>	<u>Semester to be taken</u>
<b><u>Required Core (12 Credits)</u></b>					
COC 101	Fundamentals of Speech	3	_____	_____	_____
COM 217	Introduction to Public Relations	3	_____	_____	_____
COC 320	Professional Business Communications	3	_____	_____	_____
 <b><u>Choose three courses (9 credits)</u></b>					
COM 121	Ethics in Communications	3	_____	_____	_____
COM 122	Mass Media in America	3	_____	_____	_____
COM 218	Dispute Resolution	3	_____	_____	_____
COM 220	Communications and Public Policy	3	_____	_____	_____
COM 222	Customer Services Management	3	_____	_____	_____
COM 301	Commercial Advertising I	3	_____	_____	_____
COM 302	Introduction to (Community) Journalism (same as COM 504)	3	_____	_____	_____
COM 303	Event Planning	3	_____	_____	_____
COM 304	Commercial Advertising II	3	_____	_____	_____
COM 305	Cross Cultural Communications and Management	3	_____	_____	_____
COM 310	Basic Copy-Writing	3	_____	_____	_____
COM 315	Technical Writing	3	_____	_____	_____
COM 319	Non Profit Communication	3	_____	_____	_____
COM 350	Managerial Communications	3	_____	_____	_____
COM 408	Basic News-Writing (same as COM 516)	3	_____	_____	_____
Any related course approved by the Department:					
_____	_____	3	_____	_____	_____
_____	_____	3	_____	_____	_____
 <b><u>One Elective from the following: (3 credits)</u></b>					
LLE 201	Advanced Expository Writing	3	_____	_____	_____
LLE 202	Creative Writing	3	_____	_____	_____
LLE 203	Business Report Writing	3	_____	_____	_____
EBK 101	Principles of Marketing	3	_____	_____	_____
PSY 101	Introduction to Psychology	3	_____	_____	_____
SAS 103	Introduction to Sociology	3	_____	_____	_____

Total Credits in Minor: 21                      Total Completed: \_\_\_\_\_ \* *taken outside Touro*

**Comments:**

- New minor introduced Spring, 2006
- The same courses cannot be used for a major and for the minor.
- Four of the seven courses in the minor must be taken at Touro College.
- This minor is open to all students.

\_\_\_\_\_  
 STUDENT'S SIGNATURE                      APPROVED: ADVISOR'S SIGNATURE                      DATE